

DATE: March 28, 2014
TO: MIAX Members
FROM: MIAX Regulatory Department
RE: Market for Underlying Security used for Openings on MIAX as of March 31, 2014

The following option class will start trading on MIAX on Monday, March 31, 2014, and, as set forth in MIAX Rule 503(d), MIAX shall use the exchange identified below as the “market for the underlying security” for purposes of Openings on the Exchange.

Security Symbol	Security Name	Exchange for Opening
COUP	COUPONS.COM, INC.	NYSE

Please direct any questions to the Regulatory Department at Regulatory@miaxoptions.com or 609-897-7309.