

#35467

DATE: OCTOBER 24, 2014

SUBJECT: VIPSHOP HOLDINGS LIMITED - 10 FOR 1 STOCK SPLIT

OPTION SYMBOL: VIPS EX-DATE: 11/4/2014

Vipshop Holdings Limited (VIPS) has announced a 10 for 1 stock split. The Ex-distribution Date is November 4, 2014. The Payable Date is November 3, 2014. The Record Date is October 31, 2014.

Pursuant to Article VI, Section 11A, of OCC's By-Laws, all Vipshop Holdings Limited options will be adjusted as follows:

CONTRACT ADJUSTMENT

Effective Date: November 4, 2014

Option Symbol: VIPS remains VIPS

New Multiplier: 100 (e.g., for premium or strike dollar extensions 1.00 will equal \$100)

Contract Multiplier: 10

Strike Divisor: 10

New Deliverable

Per Contract: 100 Vipshop Holdings Limited (VIPS) American Depositary Shares

CUSIP: 92763W103

OLD	NEW
<u>STRIKE</u>	<u>STRIKE</u>
35.00	3.50
40.00	4.00
45.00	4.50
50.00	5.00
55.00	5.50
60.00	6.00
65.00	6.50

07.50	0.75
67.50	6.75
70.00	7.00
72.50	7.25
75.00	7.50
77.50	7.75
80.00	8.00
82.50	8.25
85.00	8.50
87.50	8.75
90.00	9.00
92.50	9.25
95.00	9.50
97.50	9.75
100.00	10.00
105.00	10.50
110.00	11.00
115.00	11.50
120.00	12.00
125.00	12.50
130.00	13.00
135.00	13.50
140.00	14.00
144.00	14.40
145.00	14.50
146.00	14.60
147.00	14.70
148.00	14.80
149.00	14.90
150.00	15.00
152.50	15.25
155.00	15.50
157.50	15.75
160.00	16.00
162.50	16.25
165.00	16.50
167.50	16.75
170.00	17.00
172.50	17.25
175.00	17.50
177.50	17.75
180.00	18.00
182.50	18.25
185.00	18.50
187.50	18.75
190.00	19.00
192.50	19.25
195.00	19.50

197.50	19.75
200.00	20.00
202.50	20.25
205.00	20.50
207.50	20.75
210.00	21.00
212.50	21.25
215.00	21.50
217.50	21.75
220.00	22.00
222.50	22.25
225.00	22.50
227.50	22.75
230.00	23.00
232.50	23.25
235.00	23.50
237.50	23.75
240.00	24.00
242.50	24.25
245.00	24.50
247.50	24.75
250.00	25.00
252.50	25.25
255.00	25.50
257.50	25.75
260.00	26.00
265.00	26.50
270.00	27.00
280.00	28.00
290.00	29.00
300.00	30.00
310.00	31.00
320.00	32.00
330.00	33.00

DISCLAIMER

The determination to adjust options and the nature of any adjustment is made by a panel of The OCC Securities Committee pursuant to OCC By-Laws, Article VI, Sections 11 and 11A. The adjustment panel is comprised of representatives from OCC and each exchange which trades the affected option. The determination to adjust futures and the nature of any adjustment is made by OCC pursuant to OCC By-Laws, Article XII, Sections 3, 4, or 4A, as applicable. For both options and futures, each adjustment decision is made on a case by case basis. Adjustment decisions are based on information available at the time and are subject to change as additional information becomes available or if there are material changes to the terms of the corporate event(s) occasioning the adjustment.