

#33961

## TO: ALL CLEARING MEMBERS

DATE: JANUARY 17, 2014

### SUBJECT: PROSHARES ULTRAPRO SHORT S&P500 ETF – REVERSE SPLIT OPTION SYMBOL: SPXU NEW SYMBOL: SPXU1 DATE: 1/24/14

ProShares UltraPro Short S&P500 ETF (SPXU) has announced a 1-for-4 reverse stock split. As a result of the reverse stock split, each SPXU Share will be converted into the right to receive 0.25 (New) ProShares UltraPro Short S&P500 ETF (SPXU) Shares. The reverse stock split will become effective at the market open on January 24, 2014.

#### **CONTRACT ADJUSTMENT**

Effective Date:	January 24, 2014
Option Symbol:	SPXU changes to SPXU1
Contract Multiplier:	1
Strike Divisor:	1
New Multiplier:	100 (e.g., for premium or strike dollar extensions 1.00 will equal \$100)
New Deliverable Per Contract:	25 (New) ProShares UltraPro Short S&P500 ETF (SPXU) Shares
CUSIP:	SPXU (New): 74348A442

#### **PRICING**

The underlying price for SPXU1 will be determined as follows:

SPXU1 = 0.25 (SPXU)

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The determination to adjust options and the nature of any adjustment is made by a panel of The OCC Securities Committee pursuant to OCC By-Laws, Article VI, Sections 11 and 11A. The adjustment panel is comprised of representatives from OCC and each exchange which trades the affected option. The determination to adjust futures and the nature of any adjustment is made by OCC pursuant to OCC By-Laws, Article XII, Sections 3, 25, or 25A, as applicable. For both options and futures, each adjustment decision is made on a case by case basis. Adjustment decisions are based on information available at the time and are subject to change as additional information becomes available or if there are material changes to the terms of the corporate event(s) occasioning the adjustment.

ALL CLEARING MEMBERS ARE REQUESTED TO IMMEDIATELY ADVISE ALL BRANCH OFFICES AND CORRESPONDENTS ON THE ABOVE.

Questions regarding this memo can be addressed to Member Services at (800) 544-6091. Within Canada call (800) 424-7320.