



#38429

DATE: FEBRUARY 16, 2016

SUBJECT: BLUE NILE, INC. - CASH DISTRIBUTION
OPTION SYMBOL: NILE
DATE: 2/18/16

Blue Nile, Inc. (NILE) has announced a Special Cash Dividend of \$0.70 per NILE Common Share. The record date is February 22, 2016; the payable date is March 7, 2016. The ex-distribution date for this distribution will be February 18, 2016.

CONTRACT ADJUSTMENT

EFFECTIVE DATE: February 18, 2016

NEW MULTIPLIER: 100 (e.g., for premium extensions a premium of 1.50 equals \$150.00; a strike of 25.00 yields \$2,500.00).

CONTRACT MULTIPLIER: 1

STRIKE PRICES: Strike prices will be reduced by 0.70. (for example, a strike of 17.50 will be reduced to 16.80; a strike of 40.00 will be reduced to 39.30)

OPTION SYMBOL: NILE remains NILE

DELIVERABLE PER CONTRACT: 100 Blue Nile, Inc. (NILE) Common Shares

CUSIP: 09578R103

DISCLAIMER

This Information Memo provides an unofficial summary of the terms of corporate events affecting listed options or futures prepared for the convenience of market participants. OCC accepts no responsibility for the accuracy or completeness of the summary, particularly for information which may be relevant to investment decisions. Option or futures investors should independently ascertain and evaluate all information concerning this corporate event(s).

The determination to adjust options and the nature of any adjustment is made by a panel of The OCC Securities Committee pursuant to OCC By-Laws, Article VI, Sections 11 and 11A. The adjustment panel is comprised of representatives from OCC and each exchange which trades the affected option. The determination to adjust futures and the nature of any adjustment is made by OCC pursuant to OCC By-Laws, Article XII, Sections 3, 4, or 4A, as applicable. For both options and futures, each adjustment decision is made on a case by case basis. Adjustment decisions are based on information available at the

time and are subject to change as additional information becomes available or if there are material changes to the terms of the corporate event(s) occasioning the adjustment.

ALL CLEARING MEMBERS ARE REQUESTED TO IMMEDIATELY ADVISE ALL BRANCH OFFICES AND CORRESPONDENTS ON THE ABOVE.

For questions regarding this memo, call Investor Services at 1-888-678-4667 or email investorservices@theocc.com. Clearing Members may contact Member Services at 1-800-544-6091 or, within Canada, at 1-800-424-7320, or email memberservices@theocc.com.