

The option class listed below will begin trading on the MIAX Options Exchange at the start of trading on Monday, March 31, 2014.

| Security<br>Symbol | Security Name     | Option<br>Class | Price<br>Programs | Expiration<br>Programs | Penny<br>Pilot | Allocation<br>Style | Billing Style | Exchange<br>for Opening | Closing<br>Time | PLMM                      | Cloud |
|--------------------|-------------------|-----------------|-------------------|------------------------|----------------|---------------------|---------------|-------------------------|-----------------|---------------------------|-------|
| COUP               | COUPONS.COM, INC. | COUP            | Standard          | Standard               | No             | Pro-Rata            | Conventional  | NYSE                    | 4:00pm          | Susquehanna<br>Securities | 3     |

Please contact MIAX Options Listings with any questions.

Listings@MIAXOptions.com

(609) 897-7308

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