

#35183

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DATE: AUGUST 28, 2014

SUBJECT: THE HILLSHIRE BRANDS COMPANY - CASH

SETTLEMENT/ACCELERATION OF EXPIRATIONS

OPTION SYMBOL: HSH DATE: 8/29/14

On August 27, 2014, HMB Holdings, Inc., a wholly-owned subsidiary of Tyson Foods, Inc., completed its tender offer for The Hillshire Brands Company (HSH) Common Shares. The subsequent merger was completed on August 28, 2014. As a result, each existing HSH Common Share will be converted into the right to receive \$63.00 net cash per share.

CONTRACT ADJUSTMENT

DATE: August 29, 2014

NEW DELIVERABLE

PER CONTRACT: \$6,300.00 (\$63.00 x 100)

Settlement in HSH options will take place through OCC's cash settlement system. Settlement will be accomplished by payment of the difference between the extended strike amount and the cash deliverable.

ACCELERATION OF EXPIRATIONS

Pursuant to OCC Rule 807, equity stock option contracts whose deliverables are adjusted to call for cashonly delivery will be subject to an acceleration of the expiration dates for outstanding option series. (See OCC Information Memo 23707) Additionally, the exercise by exception (ex by ex) threshold for expiring series will be \$.01 in all account types.

All series of The Hillshire Brands Company options whose expiration dates are after 9-20-2014 will have their expiration dates advanced to 9-20-2014. Expiration dates occurring before 9-20-2014 (e.g., Flex options) will remain unchanged.

All The Hillshire Brands Company options will utilize a \$.01 exercise threshold.

Option Symbol: HSH

Existing Expiration: All months New expiration date: 9-20-2014

Existing American-style The Hillshire Brands Company options remain exercisable at the option of the holder prior to their expiration. Exercised options will continue to settle in three business days.

DISCLAIMER

This Information Memo provides an unofficial summary of the terms of corporate events affecting listed options or futures prepared for the convenience of market participants. OCC accepts no responsibility for the accuracy or completeness of the summary, particularly for information which may be relevant to investment decisions. Option or futures investors should independently ascertain and evaluate all information concerning this corporate event(s).

The determination to adjust options and the nature of any adjustment is made by a panel of The OCC Securities Committee pursuant to OCC By-Laws, Article VI, Sections 11 and 11A. The adjustment panel is comprised of representatives from OCC and each exchange which trades the affected option. The determination to adjust futures and the nature of any adjustment is made by OCC pursuant to OCC By-Laws, Article XII, Sections 3, 4, or 4A, as applicable. For both options and futures, each adjustment decision is made on a case by case basis. Adjustment decisions are based on information available at the time and are subject to change as additional information becomes available or if there are material changes to the terms of the corporate event(s) occasioning the adjustment.

CATEGORY: CONTRACT ADJUSTMENT

For questions regarding this memo, call 1-888-678-4667 or email investorservices@theocc.com.