

#52389

Date: May 10, 2023

Subject: Vinco Ventures, Inc. - Reverse Split

Option Symbol: BBIG New Symbol: BBIG2 Date: 05/11/2023

Vinco Ventures, Inc. (BBIG) has announced a 1-for-20 reverse stock split. As a result of the reverse stock split, each BBIG Common Share will be converted into the right to receive 0.05 (New) Vinco Ventures, Inc. Common Shares. The reverse stock split will become effective before the market open on May 11, 2023.

Contract Adjustment

Effective Date: May 11, 2023

Option Symbol: BBIG changes to BBIG2

Contract

Multiplier: 1

Strike Divisor: 1

New Multiplier: 100 (e.g., for premium or strike dollar extensions 1.00 will equal \$100)

New Deliverable

Per Contract: 5 (New) Vinco Ventures, Inc. (BBIG) Common Shares

CUSIP: BBIG (New): 927330209

Pricing

The underlying price for BBIG2 will be determined as follows:

BBIG2 = 0.05 (BBIG)

Disclaimer

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information concerning this corporate event(s).

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ALL CLEARING MEMBERS ARE REQUESTED TO IMMEDIATELY ADVISE ALL BRANCH OFFICES AND CORRESPONDENTS ON THE ABOVE.

For questions regarding this memo, please email the Investor Education team at options@theocc.com. Clearing Member Firms of OCC may contact Member Services at 1-800-544-6091 or, within Canada, at 1-800-424-7320, or email memberservices@theocc.com.