



**Date:** March 25, 2022

**Subject:** Alliance Data Systems Corporation - Name/Symbol Change  
Option Symbols: ADS/ADS1  
New Symbols: BFH/BFH1  
Date: 04/04/2022

Alliance Data Systems Corporation (ADS) will change its name and trading symbol to Bread Financial Holdings, Inc. (BFH) effective April 4, 2022. As a result, option symbols ADS/ADS1 will also change to BFH/BFH1 effective at the opening of business on April 4, 2022.

Strike prices and all other option terms will not change. Clearing Member input to OCC must use the new option symbols BFH/BFH1 commencing April 4, 2022.

**Date:** April 4, 2022

**Option Symbols:** ADS changes to BFH  
ADS1 changes to BFH1 (ADS options were adjusted on November 8, 2021. See OCC Information Memo #49532)

**Underlying Security:** ADS changes to BFH

**Contract Multiplier:** 1

**Strike Divisor:** 1

**New Multiplier:** 100

**Deliverable Per Contract:** BFH

100 Bread Financial Holdings, Inc. (BFH) Common Shares

BFH1

- 1) 100 Bread Financial Holdings, Inc. (BFH) Common Shares
- 2) 40 Loyalty Ventures Inc. (LYLT) Common Shares

**CUSIP:** BFH: 018581108

## Disclaimer

This Information Memo provides an unofficial summary of the terms of corporate events affecting listed options or futures prepared for the convenience of market participants. OCC accepts no responsibility for the accuracy or completeness of the summary, particularly for information which may be relevant to investment decisions. Option or futures investors should independently ascertain and evaluate all information concerning this corporate event(s).

The determination to adjust options and the nature of any adjustment is made by OCC pursuant to OCC By-Laws, Article VI, Sections 11 and 11A. The determination to adjust futures and the nature of any adjustment is made by OCC pursuant to OCC By-Laws, Article XII, Sections 3, 4, or 4A, as applicable. For both options and futures, each adjustment decision is made on a case by case basis. Adjustment decisions are based on information available at the time and are subject to change as additional information becomes available or if there are material changes to the terms of the corporate event(s) occasioning the adjustment.

ALL CLEARING MEMBERS ARE REQUESTED TO IMMEDIATELY ADVISE ALL BRANCH OFFICES AND CORRESPONDENTS ON THE ABOVE.

For questions regarding this memo, call Investor Services at 1-888-678-4667 or email [investorservices@theocc.com](mailto:investorservices@theocc.com). Clearing Members may contact Member Services at 1-800-544-6091 or, within Canada, at 1-800-424-7320, or email [memberservices@theocc.com](mailto:memberservices@theocc.com).